

3 STYLE MISTAKES

*That Make Women Over Fifty Look Older...
And How To Avoid Those Mistakes*



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Image Stylist To Women Over 50

MISTAKE #1: WEARING THE WRONG, LIFE-SUCKING COLORS



WEARING THE WRONG COLORS

The secret to looking and feeling younger is wearing your **BEST** colors around your face.

Wearing the **WRONG** colors can make you look older, feel tired, or look sick!

When you wear the right colors, it brings out your radiance and energy.

Pay closest attention to the colors right next to your face. It's not as important from the waist down.

People will notice you in the **BEST WAY!**

Here's how to avoid wearing the wrong colors that make you look older and less energetic than you really are:

- ✓ Take Linda's "**Color Me Stylish**" program and determine your best colors!
- ✓ Use your color palette card to organize your wardrobe. Remove all the colors that make you look and feel tired and older than you are.
- ✓ Wear a beautiful scarf in your best colors around your neck, or a beautifully colored necklace to give your face radiance and glow!
- ✓ Learn how to confidently mix and match colors that add *interest* and *pizzazz* to your outfits.
- ✓ Use a technique called "bookending" which is wearing the same color at the top and bottom of your outfit, such as your top and shoes, or a hat and shoes.
- ✓ Wear a top in the same color as your eye color. It really brings out your eyes!

MISTAKE #2: WEARING THE WRONG PROPORTIONS



THE WRONG PROPORTIONS CAN ADD WEIGHT OR MAKE YOU LOOK SHORTER AND WIDER!

Whether you've gained or lost weight, your clothes should fit your body in a balanced way.

You can actually add additional weight to your body just by wearing the wrong proportions!

We all want to look as good as we can, and still be comfortable.

There are ways to accomplish both!

Learning your body type and the clothing shapes that fit and flatter your proportions will give you a younger, more put-together look.

LEARN THE RIGHT PROPORTIONS FOR YOUR BODY SHAPE



Here's how to choose clothing shapes that fit and flatter your body at *any* size:

- ✓ Take Linda's **"Body Confidence!"** program to learn your body type, proportions, and the clothes that flatter your shape.
- ✓ When you get dressed every day, look in a full length mirror and ask yourself, "What can I do to elongate and flatter my body?"
- ✓ Divide your body into thirds, don't cut it in half!!
- ✓ If your torso is short, elongate your torso with low-rise pants, longer tops or layers.
- ✓ If your legs are short, wear long straight pants, nude colored shoes, or high-waisted pants.
- ✓ If you carry your weight on the bottom half of your body (triangle body type) wear brighter colors on top, pants or skirts that flow loosely over your hips, and jackets that create shoulder width to balance your lower half.

MISTAKE #3: NOT UPDATING YOUR HAIRSTYLE



Update your hair style more than every 20 years.

It will take years off your face. If you're going gray, you want your silver hair to look shiny and radiantly healthy with good hair products and a great cut.

Seek out a new hair stylist who may have ideas for a new haircut. The angled bob is very popular now because it looks good on just about any face shape and it's not too short or too long.

Changing your eyeglasses is a fun way to update your look.



RE-CONNECT WITH YOUR CONFIDENT STYLE!



Are You Craving More Confidence?

- ◆ Tired of feeling badly about your body changes?
- ◆ Looking for fresh ideas to get your style mojo back?
- ◆ Want to be more stylish every day?
- ◆ Have you slipped into The Land Of Frump-A-Dump?

Take my self-guided style course and learn on your own time, **with help from Linda**, how to express your style confidently and without buying a whole new wardrobe.

You'll have access to the online style course for as long as you want. And Linda will be there to answer all your questions, and give you her expert opinion about your outfits.

[TAKE THE NEXT STEP TO STYLE CONFIDENCE NOW!](#)